



# APPLE AWARDS

CLAY COUNTY TEACHER AND  
SCHOOL-RELATED EMPLOYEE OF THE  
YEAR CELEBRATION



## SPONSORSHIP OPPORTUNITIES





# INTRODUCTION

The Apple Awards is an annual event to honor Clay County's top teachers and school-related employees. Be a part of the magic by supporting the awards ceremony hosted by the Clay Education Foundation. The Apple Awards is a time-honored tradition where over 900 guests gather to reveal the Teacher and School Related-Employee of the Year, and new for 2024, Rookie Teacher of the Year!

**Apple Awards**  
**Thursday, February 8, 2024**  
**Thrasher Horne Center**  
**Reception: 5:30 - 6:30 pm**  
**Main Program: 6:30 - 8:00 pm**

Within this packet, you will find:

- Information about the Clay Education Foundation
- Sponsorship Opportunities
- Print Deadlines

Proceeds from this event will directly benefit teachers in Clay County. Your sponsorship and participation will help us to continue supporting educators as they grow in their profession and ensure that this night is memorable for all honorees!

On behalf of our organization, thank you for your consideration and support. We look forward to another wonderful event!

Carolyn Krall  
President/CEO

Gi Teevan  
Board Chair

Melissa Matz  
Event Chair



# CLAY EDUCATION FOUNDATION

The Clay Education Foundation is the direct support nonprofit organization to Clay County District Schools. For over 30 years, our dedicated team has worked to help teachers provide the best possible education to their students. Through innovative programming, grants, community partnerships, and events, we ensure that teachers and students have the resources they need to reach their full potential. We believe public education is a smart investment leading to a stronger, more vibrant community.

Clay Education Foundation connects community to classrooms to innovate learning, power potential, and celebrate success. We believe engaged and connected communities lead to teacher and student success.

Last year we gave away over \$100,000 in school supplies through the Tools 4 Schools program, awarded classroom grants to teachers totaling \$20,000, supplied classrooms with STEM programming, and engaged over 3,000 students in college & career planning activities.

## **Mission Statement:**

We are dedicated to strengthening our Clay County public schools and community by empowering students and educators, building community partnerships, and providing the necessary tools and resources to help all students succeed.

Clay Education Foundation  
900 Walnut Street, Green Cove Springs, FL 32043  
[www.clayeducationfoundation.org](http://www.clayeducationfoundation.org)  
Contact: Carolyn Krall 904-891-6116 or  
[ckrall@clayeducationfoundation.org](mailto:ckrall@clayeducationfoundation.org)



# SPONSORSHIP OPTIONS

## **\$25,000 Title Sponsor:**

- All promotional material and advertisements branded with "YOUR COMPANY" - Presents The Clay Education Foundation's "Apple Awards"
- 10 tickets to the reception and main program with specially reserved seats during the program in the front row
- Special LIVE 2-minute presentation during the event
- Listing on giant TV screens used throughout the program
- Listing on website and Facebook event with logo and hyperlink
- Social media presenting sponsor on all posts
- Full-page color ad on the back of the program
- Ability to put promotional materials in all 98 nominee bags

## **\$5,000 Reception Sponsor:**

- Company logo featured on all event signage, printed materials, and photobooth prints
- 6 tickets to the reception and main program with specially reserved seats during the program in the front two rows and your own table during reception
- Social media reception sponsor on all event posts
- Special recognition by emcee during evening program as the reception sponsor
- Logo rotating on TV and program screens
- Listing on website and Facebook event with logo and hyperlink
- Full-page color ad in the program
- Ability to put promotional materials in all 98 nominee bags

## **\$2,500 Finalist Sponsor:**

- Company logo featured on all event signage and all printed material
- 6 tickets to the reception and main program with specially reserved seats during the program within the front three rows
- Recognized by emcee during program as sponsor of one of the top five finalists (one teacher of the year and one school-related employee)
- Social media finalist sponsor on all posts featuring your "sponsored" teacher and school-related employee
- Listing on website and Facebook event with logo and hyperlink
- Logo rotating on program screens
- Half-page color ad in the program
- Ability to put promotional materials in all 98 nominee bags



# SPONSORSHIP OPTIONS

## **\$1,500 Rookie Sponsor:**

- Company logo or individual name listed in the event program
- 4 tickets to the main program with special reserved seats during the program in front three rows
- Sponsoring of 1 teacher table with logo during the reception
- Listing on website with logo and hyperlink
- Half-page color ad in the program
- Social media post leading up to, during, and after the event
- Ability to put promotional materials in all 98 nominee bags

## **\$1,000 Spotlight Sponsor:**

- Company logo or individual name listed in the program
- 2 tickets to the main program
- Sponsoring of 1 teacher table with logo during the reception
- Listing on website with logo and hyperlink
- Social media post following event
- Quarter-page color ad in the program
- Ability to put promotional materials in all 98 nominee bags

## **Gift Card and Promotional Materials Donors:**

- Company logo or individual name listed in the program
- Listing on website with logo and hyperlink
- Social media post following event
- Ability to put promotional materials in all 98 nominee bags

## **Advertising in Event Program:**

- \$25 – 1/4 page (Approximately 4 x 5 inch)
- \$50 – 1/2 page (Approximately 8 x 5 inch)
- \$100 – Full page (Approximately 8 x 10 inch)



# 2024 APPLE AWARDS SPONSORSHIP CONTRACT

## Print Deadline

Please have name/ one-color and full-color version of logo artwork (high res jpeg or png) sent to [ckrall@clayededucationfoundation.org](mailto:ckrall@clayededucationfoundation.org) by the following date:

December 22, 2023

**Please check sponsorship level. Please complete form and mail, email, or deliver to:**

**Donate Online: <https://clayededucationfoundation.com/donate/>**

Clay Education Foundation  
900 Walnut Street  
Green Cove Springs, FL 32043  
[ckrall@clayededucationfoundation.org](mailto:ckrall@clayededucationfoundation.org)

**Business Name:** \_\_\_\_\_

**Business Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Payment:**       Please invoice me       Check enclosed

Presenting \$25,000

Rookie \$1,500

Reception \$5,000

Spotlight \$1,000

Finalist \$2,500

Advertisement \$\_\_\_\_\_

**Signature:** \_\_\_\_\_

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