

CLAY  
EDUCATION  
FOUNDATION  
IMPACT REPORT  
2020



CLAY EDUCATION  
FOUNDATION

Investing in Clay's Most Valuable Asset

# MISSION

We are dedicated to strengthening our Clay County public schools and community by empowering students and educators, building community partnerships, and providing the necessary tools and resources to help all students reach success in college and life.

# VISION

To see the community united in support of quality public education, so that all students in Clay County public schools are able to reach their full potential and be prepared for life after high school.

# GOALS

1. Board is full of diverse and engaged leaders from various industries and representative of the community we work within.
2. Teachers and principals are valued, empowered and supported to ensure the highest impact learning experiences for every child.
3. Our community is engaged and energized in support of student success.
4. Leverage financial resources to provide for current and future needs of the organization.
5. Expand reach and build awareness for goals and impact of mission through communications that drive acquisition as well as cultivate existing audiences.
6. Implement financial and operating systems to manage records and plan for technology capacity to accomplish the mission and goals.



# FROM THE CHAIR

*"As Chair of the Clay Education Foundation, I want to express my sincere gratitude to the Clay County teachers, faculty, staff and parents. What each of you do every day to impact, develop and mold our students is amazing, especially during these most challenging times. When we are faced with uncertainty, change, and a paradigm shift in what we do each day, it changes our priorities and allows us to assess what is most important. At the Clay Education Foundation we pride ourselves to the dedication of strengthening our Clay county public schools and community by empowering students and educators, building community partnerships, and providing the necessary tools and resources to help all students reach success in college and in life. We will not waiver in our mission to support quality public education, so that all students in Clay County public schools are able to reach their full potential and be prepared for any challenge. We thank our corporate and private funders. It is your continued support that allows us to make the impact we can, without you we don't exist. The Clay Ed foundation looks forward to continuing to foster and grow our mission in Clay County to make every student a difference maker. Thank you again and look for great things to come."*

**MATTHEW HUTCHINS**  
BOARD CHAIR

# PROGRESS BY THE NUMBERS

**\$465**

\$465,000 worth of impact on Clay County public school teachers and students during 2019-2020.

**275%**

A 275% increase in total impact on Clay County public school teachers and students from 2018-2019.

**99%**

99% of every dollar raised went directly to serving classrooms in Clay County.

**\$6320**

\$6320 raised through Clay County School District payroll deduction.



**THE CLAY EDUCATION FOUNDATION EMPOWERS  
POSSIBILITIES IN 44 CLAY COUNTY PUBLIC SCHOOLS FOR  
38,000 STUDENTS AND 4,000 EDUCATORS BY INVESTING  
IN EDUCATORS, INNOVATION, AND LITERACY.**

**20,000+**

**STUDENTS LIVES TOUCHED**

Each year more than 20,000 students are touched through Foundation programs annually.

**700+**

**EDUCATORS EMPOWERED**

700+ educators impacted by Foundation programs annually.

**WE INVEST IN THREE CORE PILLARS TO IMPROVE PUBLIC EDUCATION:  
EDUCATORS, LITERACY, AND INNOVATION. THIS TARGETED SUPPORT  
ENSURES THAT STUDENTS, TEACHERS, AND SCHOOLS HAVE THE TOOLS  
AND RESOURCES THEY NEED TO HELP STUDENTS ON THEIR JOURNEY TO  
FUTURE SUCCESS.**



# INVESTING IN HIGH QUALITY EDUCATORS



## TOOLS 4 CLAY SCHOOLS

SUPPLYING CLASSROOMS IN NEED

**\$70,000**

worth of school supplies given to classrooms in need

**\$178.57**

average savings per teacher shop

**100%**

of teachers reported feeling more supported by their community after a shop

*"Thank you so much. It is VERY appreciated from someone who spends over \$1000 out of pocket each school year."  
- Cindy Merrilees*

**42**

teachers made up a *Clay Teachers LEAD* cohort receiving yearlong professional development opportunities

*Clay Teachers*  
**LEAD**

**88**

educators and staff honored at our annual Teacher and School-Related Employee of the Year event,



# INVESTING IN INNOVATION



## GRANTS 4 GREAT IDEAS



109

teacher-led projects funded in the areas of STEAM and literacy

62%

increase in student literacy grades

49%

increase in student interest in pursuing a STEM major or career

*"Thank you SO much!!! My students are going to be overwhelmed... We were just talking about how our bodies work today and now, thanks to the grant, we'll be able to show them actual models of the parts. Their learning is going to grow right along with their bodies! Thank you and your organization and donors beyond measure!"*  
 - Linda Finn

465 students from 3 different schools explored agriscience career pathways, healthy eating and nutrition, both during and after school



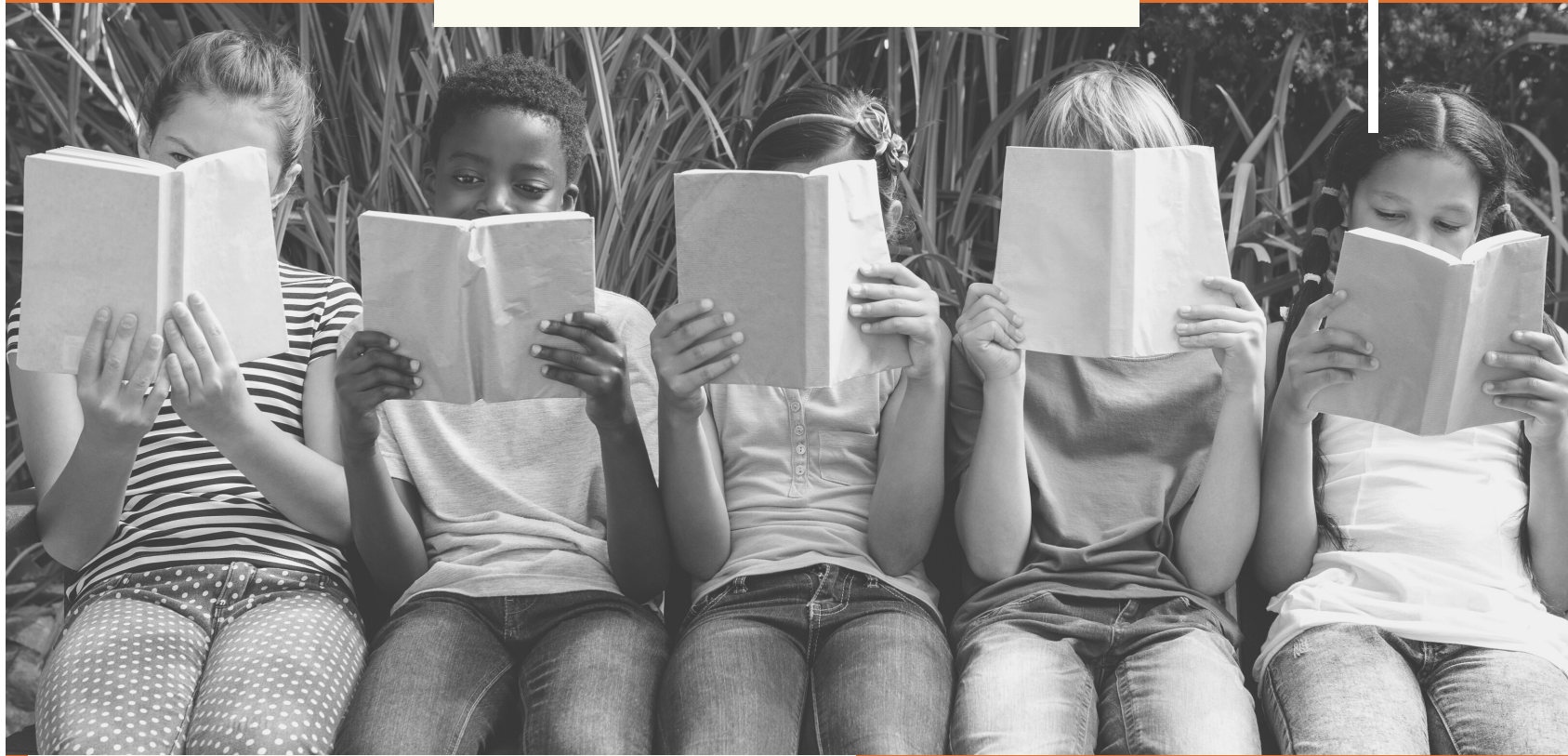
In partnership with Northeast Florida STEM2Hub, we kicked off a series of "train the trainers" in Microsoft Education's Hacking STEM curriculum where 60+ educators have been trained

3,013 6th-graders used robotics and coding skills to "rove" Mars in a Museum of Science and History JAX team space challenge





# INVESTING IN LITERACY



LET'S READ, CLAY

4

K-3rd grade Title I  
classroom libraries  
funded

500+

grade level reading  
materials purchased  
per school

96%

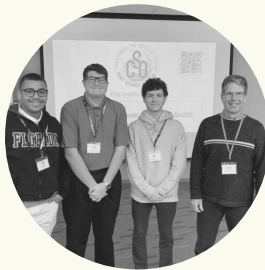
of students showed  
more interest in  
reading after the  
new books

*"We can't wait to get  
our read on! Thank  
you again, your  
generosity means  
the world to us!"  
- Sara Amidon*

# OTHER PROJECTS



In partnership with Northeast Florida STEM2Hub and AT&T, the international Chief Science Officer program launched in Clay County



Provided 150 family kits of personal hygiene and food products, 85 backpacks filled with school supplies and food, and 15 teacher "home office" transition kits, and 10 Wi-Fi hotspots during COVID-19



In partnership with Northeast Florida STEM2Hub, 100 computers were given to students without to end the digital divide



*"I truly enjoyed the entire day. It was like a 'breath of fresh air' "*

**200**

school-based teachers of the year from Clay, Duval, and St. Johns counties participated in the first annual Northeast Florida Teacher of the Year Summit



# BOARD OF DIRECTORS

Lisa Ashworth

Stephanie Cristodero

Jessica Ehlinger

Mike Glickman

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Matthew Hutchins

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Hugh Osteen

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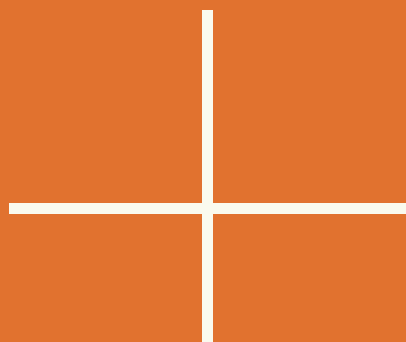
Kathleen Schofield

Gi Teevan

Angel Worley

## STAFF

Makayla Buchanan  
Executive Director



# THANK YOU TO OUR PARTNERS!

Consortium of Florida Education  
Foundations  
State of Florida Matching Grants Program  
4 Rivers  
Alligator Farm  
AT&T  
The Bailey Group  
The Boselli Foundation  
Benefitfocus  
Bethesda Farms  
U.S. Bencor  
Cady Studios  
Catty Shack Ranch Sanctuary  
Chick-Fil-A Eagle Harbor  
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Clay County School District  
Clay Electric Cooperative  
Clay Today  
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The Comedy Zone  
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Community First Credit Union  
Community Foundation of Northeast  
Florida  
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Disney  
Divine Florist  
Doctors Lake Family Dental  
Dye Clay Family YMCA  
First Coast Relief Fund  
Garber Automall

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Humana  
Impact Florida  
Jacksonville Zoo and Gardens  
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Kemper  
Leonard's  
Lifetouch  
Museum of Science and History JAX  
Nonprofit Center of Northeast Florida  
Northeast Florida STEM2Hub  
Office Depot  
Old Town Trolley Tours  
Orange Park Mall  
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Rosemary Landfill  
Santioni's Italian Restaurant  
Saint Leo University  
Spring Park Coffee  
Sonny's BBQ  
Thrasher-Horne Performing Arts Center  
Urban Bean Coffeehouse Cafe  
United Healthcare  
Universal  
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Vallencourt Construction  
Verizon  
VyStar Credit Union  
Webster University  
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